

# Network Goldmine Quiz

Discover whether the next Networking event on your calendar is a Hidden Goldmine.  
To assess whether an event is worth your time, money and effort just answer these 12 questions:

*Rating scale: Rate each item on a scale of 1-5.*

*1. Strongly disagree 2. Disagree 3. Undecided 4. Agree 5. Strongly Agree*

1. I am likely to develop long term relationships with people that I meet at this event. \_\_\_\_\_
2. The speaker or the program will draw my ideal client or the types of people I would want to draw into my network. \_\_\_\_\_
3. I expect the meeting to be informative, entertaining or enlightening enough to be worth attending, even if I don't meet a new contact. \_\_\_\_\_
4. This is one of my top 5 networking venues. \_\_\_\_\_
5. I'm a frequent visitor or member of this group. People are getting to know me a little and I'm getting to know people. \_\_\_\_\_
6. The typical attendee is my peer or what I aspire to become. \_\_\_\_\_
7. I have a 30-second/elevator speech I would be comfortable sharing with select attendees. \_\_\_\_\_
8. I believe that I have enough in common with the Keynote Speaker to make it worthwhile just to meet them. The Speaker is either my ideal client or someone that I could make a powerful alliances with. I feel sure that I can think of a reason to follow up with the speaker. \_\_\_\_\_
9. I want to renew and build relationships with 3-5 people who are likely to come to this event. (At least one of them is likely to show up.) \_\_\_\_\_
10. This is a regularly scheduled event that I attend frequently. \_\_\_\_\_
11. The group itself or the structure of the event will make it very easy to meet a lot of people. \_\_\_\_\_
12. The opportunity cost is low. It is low cost in terms of time away from work or family. I don't have to forgo other opportunities to attend this event. \_\_\_\_\_

**TOTAL SCORE:** \_\_\_\_\_

## Scoring

12-26 This event is a Networking dud. Your time, energy and financial investment are not likely to be rewarded.

27-47 This event is average in potential for meeting people that can that lead to long term relationships.

48-72 This event is a Networking Goldmine! There are multiple opportunities to develop the types of long-term relationships which will increase your personal and business successes.